

Pakistan Knitwear & Sweater Exporters Association

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Circular to members # 174/2026-27

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***Impact of On-Going Regional Conflict (US-Israel-Iran War)
and Emerging Opportunities for MSMEs***

SMEDA is conducting a survey titled as above. The objective of this survey is to understand the impact of recent regional geopolitical developments on businesses, trade flows, supply chains, exports, energy costs, and emerging market opportunities for Pakistan's MSME sector.

The information collected will be used solely for policy analysis and formulation of targeted support measures for MSMEs. All responses will remain confidential.

We request your valuable participation and support by kindly filling out the survey form through the link below and sharing it with relevant industrialists, business associations, and MSMEs within your network.

Survey Link:

<https://forms.gle/tQxu9QDYzJhYfnYk9>

Your timely response will greatly contribute towards evidence-based policy recommendations for the business community.

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