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Textile & garment exports

Pakistan Accord sets up board to boost competitiveness

BUSINESS RECORDER

Pakistan Accord has established its first suppliers' advisory board to strengthen global confidence in Pakistan's textile and garment export industry.

After the formation of the board, Aamir Reyaz Chottani has been elected as its first chairman and Habib Anwar as Co-Chairman.

It is to be noted that Pakistan Accord Suppliers' Advisory Board is a representative platform for approximately 450 participating garment and textile exporters from Karachi, Lahore and Faisalabad, spanning large, medium and small enterprises.

The Pakistan Accord operates under the framework of the International Accord for Health and Safety in the Textile and Garment Industry.

The development carries particular significance for Pakistan's textile and garment export sector, with 145 international signatory brands participating in the Pakistan Accord programme, reflecting the commitment of global fashion retailers to workplace safety, responsible sourcing and sustainable manufacturing.

Chottani said the formation of the Board marks a significant step towards strengthening collaboration between international fashion brands, the Pakistan Accord and local manufacturers, reinforcing Pakistan's commitment to workplace health and safety, responsible manufacturing and sustainable industrial growth.

"Pakistan's textile and garment industry is a cornerstone of its export economy and a major source of industrial employment. Effective implementation of internationally recognised health and safety standards can help sustain export relationships, attract new buyers and improve long-term competitiveness," reasoned Aamir.

He added that their priorities include capacity building through technical workshops, knowledge sharing and guidance to help suppliers understand and implement Accord standards.

“The Board aims to support exporters through technical awareness, capacity-building initiatives and constructive engagement with all relevant stakeholders,” concluded Aamir.

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